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13th October 2026
LAI/SSn

Dear Parent/Carer,

Unifrog – The Complete Destinations Platform

To continue to provide students with outstanding careers guidance and tailored support when choosing their next step after school, we are using Unifrog: an award-winning, online destinations platform. All students now have access to this platform.

What is Unifrog?

Unifrog is designed to support learners in making informed decisions about their futures, with a range of tools that are suitable for all year groups. Each student has their own account that provides a range of information related to their interests and aspirations.

Key features of the platform for students include:

- Psychometric testing quizzes
- Career and subject exploration
- Webinars and interactive short courses
- Self-reflection and portfolio building tools
- Search tools for live apprenticeship and employer opportunities, and university courses
- Application and essay-building tools

Students at Unifrog schools can log in from any computer, tablet, or smartphone. We encourage you to use the platform with your child so you can support them through the process of deciding on their next steps.

You can create your own parent account where you'll be able to see what your child is doing on Unifrog, including any interactions tagged against their name and any upcoming events we've logged for them. You'll also be able to use all the same tools your child can to support them on their Unifrog journey.

To access Unifrog as a parent/carer: Go to www.unifrog.org/parent and sign in using the email address that the school uses to contact you. You will then be able to create your parent/carer account and access Unifrog's resources and information to support your child with their next steps. You'll also have the option to sign up to Unifrog's parent/carer newsletter to get expert advice and guidance on supporting your child with their next steps.

If you have any issues signing in, please contact lisa.alexander@themallingschool.kent.sch.uk

For more information, go to www.unifrog.org

Yours sincerely



Mrs L Alexander
Careers Adviser KS5